

## INTRINSYC BECOMES A MICROSOFT WINDOWS CE TECHNOLOGY STRATEGIC AFFILIATE

September 30, 1997. Intrinsyc Software Inc. announced today that it has received First Wave Windows<sup>®</sup> CE<sup>®</sup> Developers status from Microsoft<sup>®</sup> and has been accepted as a Windows CE Systems Integrator. Microsoft has also agreed to actively support Intrinsyc's Windows CE based product marketing activities in publications, press releases, web sites and trade shows that Microsoft hosts. Intrinsyc's products include software development tools and components for Microsoft Windows based embedded systems, and in particular, Windows CE technology, which is a key technology behind Microsoft's "Windows Everywhere" initiative.

Intrinsyc has been invited to participate in Microsoft's Partner Pavilion at the Embedded Systems Conference West in the San Jose Convention Center and the Developers Conference East in the Washington, DC Convention Center. Both events are being held September 30 through Oct 2, 1997. Windows CE will play the key role at these conferences where there are expected to be a number of announcements and demonstrations of new technology, software, hardware and development tools for Windows CE based embedded solutions by Microsoft, Intrinsyc, and other embedded technology vendors who are participants.

Intrinsyc has also agreed to participate in the publication of the Embedded Review Magazine which is co-sponsored by EETimes. This publication will feature a two page article on Intrinsyc's products and technology. This will be printed in time for the Embedded Systems West and Developers East Shows in late September. It will be distributed to a targeted 145,000 people via EETimes and Embedded Systems magazines, as well as at these shows.

"We look forward to Intrinsyc Software Inc. playing a key role with The Embedded Initiative whose integration services will make Windows CE even more appealing to the embedded systems designers." said Harel Kodesh, general manager consumer appliance group at Microsoft. "Intrinsyc's complimentary software components can also help these OEMs add desirable features to provide competitive market differentiation. Microsoft fully supports Intrinsyc's early and aggressive lead in this space."

"Intrinsyc's technology roadmap very closely parallels that of Microsoft's stated plans in relation to the consumer and commercial electronics software industries. Our main goal is to assist Microsoft in capturing a strong position in this rapidly expanding area. Having this relationship with Microsoft in place at this critical point in time is key to our mutual success," stated Brian Rose, Director of Sales and Marketing for Intrinsyc. On Sept 15/97, Intrinsyc and Annasoft Systems of San Diego, CA announced a distribution deal for Intrinsyc's complete product line. Annasoft is the number one provider of Microsoft operating systems to the embedded market, including DOS, Windows 3.1<sup>®</sup>, Windows for Workgroups<sup>®</sup>, Windows 95<sup>®</sup>, Windows NT<sup>®</sup>, and Windows CE<sup>®</sup>. Annasoft has been selected by Microsoft to license Windows CE to the embedded market and has earned a reputation for helping developers implement successful embedded solutions.

"Our agreement with Intrinsyc supports Microsoft's new Windows CE initiative which Annasoft is solidly committed to. Intrinsyc's products enhance our existing product lines and allow our customers to further reduce their time to market when developing new Windows CE applications for consumer and commercial electronics products. Intrinsyc's clean sheet of paper approach towards addressing the requirements for this new CE market has created a best in class product line that will greatly assist our customers in their development programs," said Richard Eppel, President of Annasoft.

On June 9/97, Intrinsyc and RadiSys Corporation of Hillsboro, OR announced a strategic software alliance for embedded systems based on the Intel x86 processor architecture and Microsoft operating systems. Intrinsyc and RadiSys are cooperatively developing, licensing, selling and supporting a comprehensive line of dedicated and embedded systems software development tools for the embedded Windows NT and Windows CE markets. RadiSys is the leading independent supplier of embedded computer technologies used by OEMs in manufacturing automation, telecommunications, medical equipment, transportation, test and measurement and retail/office automation applications.

## More on Intrinsyc's Products:

Intrinsyc's **Integration Expert** assists developers in the creation and deployment of minimal footprint applications. The key features of IX include automatic application dependency analysis, source code profiling, OS configuration, and target generation. The analysis is dynamic, requires no source code, provides automatic footprint calculation, and works for any version of Microsoft's Win32<sup>®</sup> based operating systems, including Windows 95, NT and CE. Developers can use IX to improve the efficiency of their code, optimize compiler flags, minimize memory requirements, and manage a set of programs/libraries that comprise a single target application.

Intrinsyc's **WinFT** provides software fault detection and correction for Win32 based applications. The key features of WinFT include watchdog services, checkpointing, and exception handling. The WinFT library can be embedded within any Win32 application to improve quality, reliability, and predictability.

Intrinsyc's **Rainbow** is the industry's leading web server technology for CE. In June of this year Intrinsyc first demonstrated its Rainbow technology running on a Windows CE 1.0 HPC device live on the Internet. Pointing any industry standard web browser such as Microsoft's Internet Explorer to <u>http://rainbow.intrinsyc.com</u> can access the device. Intrinsyc has recently announced the availability of Rainbow 2.0 with enhancements that include Binary Gateway Interface technology (BGI), Server Side Includes (SSI), and User Authentication features.

Intrinsyc's **SP Libraries** are signal processing components for Win32 applications. SP Libraries allow developers of Windows based embedded systems to have a wide range of prepackaged solutions to choose from when tackling sophisticated processing applications that are typically encountered in the development of many commercial and consumer based electronics products. Components currently include more than 200 individual processing modules, divided into 10 groups as follows: State Machines, PID Loop Controllers, Signal Generators, Timespan Processors, Logical Operators, Checkers, Mappers, Modular Parsers, Digital Filters, and Thermocouple Linearizers.

Intrinsyc Software Inc. (VSE:ICS) supplies software tools and components for the development of Microsoft Win32<sup>®</sup> based embedded systems. These tools and components enable OEMs to rapidly develop software applications for a wide range of consumer and commercial electronics products that span multiple industries. For more information, contact Intrinsyc at info@intrinsyc.com or World Wide Web Page: http://www.intrinsyc.com or call (800) 474-7644.

On Behalf of the Board Intrinsyc Software Inc.

Derek Spratt President & CEO